



A collaboration between
the Australian Council for
International Development
and Australian universities



LA TROBE
UNIVERSITY



SPONSORSHIP DETAILS

First held in 2009, the [Research for Development Impact \(RDI\) Conference 2019](#) is the seventh in a series of conferences previously known as the ACFID University Network Conference. These conferences have become valued occasions in the development community calendar, bringing together hundreds of attendees from across Australia and internationally who work in aid and sustainable development. The main purpose of the conference is to share insights and promote collaboration and partnerships among NGOs and universities within the research for development community.

We invite your organisation to contribute to this unique event and benefit from the opportunity to share your brand with an audience representing some of the largest and most influential organisations in the international development sector. Through the sponsorship opportunities outlined below, your organisation can support the running of this anticipated event, and be recognised as a valued contributor to cross-sector dialogue and cooperation.

WHAT IS THE RDI CONFERENCE ABOUT?

The conference aims to facilitate cross-sector debate among academics, practitioners and policy-makers that contributes to new approaches to practice whilst challenging traditional disciplinary boundaries and thinking.

Theme: Leadership for Inclusive Development

The overall aim of the conference is to explore the leadership that is required in order 'to leave no-one behind', as referenced in the Sustainable Development Goals. The thematic focus for the conference is therefore 'Leadership for Inclusive Development' (#L4ID). That is, leadership which addresses not just the technical challenges of development but also the power and politics, as well as social and cultural dimensions, which impact experiences of inclusion or exclusion. The conference therefore seeks to explore these issues through:

RDI CONFERENCE 2019 SPONSORSHIP PACKAGE



RESEARCH FOR
DEVELOPMENT
IMPACT NETWORK

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- ◆ sharing relevant research, experience and ideas between academics, development practitioners, government agencies and private sector organisations;
- ◆ exploring and debating the new leadership challenges, ideas and collaborations which are likely to be of importance to the sector.

WHY SPONSOR THIS EVENT?

The RDI Conferences bring together international experts and guests, Australian practitioners and academics, private sector stakeholders, Australian and international students, and government representatives. They play a niche role in creating space in the development community for:

- ◆ Identifying and addressing emerging issues and debates
- ◆ Strengthening development research and practice
- ◆ Exploring potential collaborations & partnerships across boundaries of discipline and sector.

First held in 2009, RDI Conferences have:

- ◆ Convened over 2,400 delegates from the Australian international development sector, including over 600 DFAT staff and DFAT-sponsored international scholars
- ◆ Featured leading development experts and thinkers from around the world as guest speakers, including Helen Clark, Martin Ravallion, Uma Kothari and Robert Chambers
- ◆ Produced several volumes of the Australian National University's [Development Bulletin](#).

Without the generous support of organisations and businesses, the RDI Conference could not continue to fulfil this important role. Previous successful conferences have included the following:

- ◆ 2009 – La Trobe University Melbourne, *Meeting the Millennium Development Goals: Old Problems, New Challenges*
- ◆ 2011 – Deakin University Melbourne, *An Australian Approach to Development? People, Practice and Policy*
- ◆ 2012 – Australian National University Canberra, *Challenges of Participatory Development in Contemporary Development Practice*
- ◆ 2013 – University of Technology Sydney, *Development Futures: Alternative Pathways to End Poverty*
- ◆ 2015 – Monash University, Melbourne, *Evidence and practice in an age of inequality*
- ◆ 2017 – University of Sydney, *Partnering for Impact on Sustainable Development*

With strong representation from across universities and NGOs on the coordinating committee, we are expecting to attract over 400 participants at the 2019 conference.

As the seventh major conference organised with the Network, the event offers exciting opportunities for brand visibility and engagement with key stakeholders in the Australian aid and development sector.

For more information about past conference, visit the RDI Network website: <https://rdinetwork.org.au/rdi-conferences/>.

SPONSORSHIP OPTIONS:

There are three primary opportunities for your organisation to get involved in sponsoring the RDI Conference 2019:

1. **Sponsorship Package:** contribute towards the overall conference experience through a level of financial contribution which suits your budget. See the table below for the sponsorship benefits offered as part of the package option.
2. Sponsor an **aspect of the conference** which aligns with your organisation's interests or objectives e.g. sponsor a speaker's costs, digital media expenses or the catering for a networking opportunity.
3. **In-Kind sponsorship:** Give according to your human or physical resources and skills e.g. pro bono media promotion, A/V support etc.

If you have any questions or alternative models for how your organisation might be interested to support the conference, please get in touch via email.

SPONSORSHIP PACKAGES OFFERED (INCLUSIVE OF GST):

BENEFITS	GOLD > \$6000	SILVER > \$3000	BRONZE > \$1500
Logo displayed in main conference auditorium	✓	✓	✓
Opportunity to display pop up banner at conference venue	✓	✓	
Full complimentary conference registration inc dinner	2 pax	1 pax	
Logo on conference program and website	✓	✓	✓
Recognition on the conference mobile app	✓	✓	✓
Acknowledgement during conference	✓	✓	✓
Logo featured on major printed marketing materials and program	✓		
Exhibition table	Full table	½ table	½ table
Mentioned in media releases and e-newsletters	✓		

For sponsorship over \$10,000 you can be a Platinum Sponsor. Benefits offered as part of the package option include those as of Gold above with conference registration for 6pax, and the option to speak during a conference plenary session.

EXHIBITION TABLES:

Exhibition tables can be arranged without sponsorship for a charge of \$500 for a ½ table (plus registration for the exhibitor).

STUDENT FORUM:

The Student Forum will take place as an all-day side event to the RDI Conference, on the day before the conference. The forum is not only for the benefit of students, but will also be designed and run by students.

The aim of the forum is to create a participatory space for students to:

- ◆ Contribute to discussions about the key theme of the conference – partnering for impact on sustainable development; and
- ◆ Identify what student actions can be taken forward.

The Student Forum is also seeking sponsorship support. If you have any questions or if your organisation might be interested to support the Student Forum, please get in touch via email.

VENUE DETAILS:

La Trobe University's Bundoora campus is ideally situated within a short drive from the airport and the Yarra Valley wine region, and with direct public transport access to the Melbourne CBD.

With a capacity of 450 people, the Agora theatre is the ideal conference venue. Eight breakout rooms will also be made available in the state-of-the-art teaching facilities.

MORE INFORMATION:

For more information about the conference, please visit the website: www.rdiconference2019.org.au.

If you have questions related to sponsorship opportunities, please contact Philippa Smales, RDI Network and Partnerships Manager, via email on: psmales@acfid.asn.au.